

# PRIVACY POLICY

## Introduction

### *"Data Protection Legislation"*

the EU General Data Protection Regulation, together with all other applicable legislation relating to privacy or data protection and including any statute or statutory provision which amends, extends, consolidates or replaces the same. The terms "personal data", "data subject", "controller", "processor", "process" (and its derivatives) and "special categories of personal data" shall have the meanings given to them in the Data Protection Legislation;

This privacy statement applies to Active Care & Support Ltd, in the UK which control and make use of any visitor information collected via this site.

If as a visitor to this website, you choose to submit information, you agree to the use of such data in accordance with the terms set out in this privacy statement. Please note that this site contains links to other sites, including sites maintained by other associated members which may not be governed by this privacy statement.

### **Information Collection**

As a visitor, you are not required to submit any personal information to use the website. We will only seek to obtain such information when you call our office to make an enquiry. Such information may consist of, but is not limited to, your name, address, email address and telephone and fax numbers.

We do not usually seek sensitive information (e.g., data relating to race or ethnic origin, religious beliefs, criminal record, physical or mental health, or sexual orientation) from visitors. We will, where necessary, obtain your explicit consent to collect and use such information.

### **Cookies.**

Cookies do not collect personal information such as your name or email address. Cookies can be rejected, however, under specific circumstances, visitors may be denied access to some parts of our site if their browsers reject cookies.

To ensure that our website is well managed, we or our service provider may track information on our systems and identify categories of visitors by items such as domain, IP address and browser type. Our internal website administrator uses this information to analyse the number of visitors to different areas of our site to make sure that our website is serving as a useful and effective information source.

## **Information Use**

Any personal information is used only for limited purposes. For example, using the information to improve our services;

- internal record keeping;
- improvement of our products/services;
- data analytics;
- carry out our obligations arising from any agreements entered between you and us;
- communicate with you;
- administer the Website and for internal operations, including troubleshooting, data analysis, testing, research, statistical purposes;

in each case, in accordance with this privacy policy and Data Protection Legislation.

## **Disclosure of Information to Third Parties**

We will usually not share the information with third parties.

Where appropriate, personal information may be disclosed to law enforcement, regulatory or other government agencies, or third parties where necessary or desirable to comply with legal or regulatory obligations or requests or for the purposes identified above.

## **Information Security**

We have in place reasonable commercial standards of technology and operational security to protect all information provided by visitors from loss, misuse, alteration or destruction.

## **Changes to our Privacy Policy**

Active Care & Support Ltd, in the UK, reserves the right to modify or amend this privacy statement at any time and for any reason

## **Visitors' Questions**

If you have any questions or concerns regarding your privacy while using this website, please direct them to our website administrator via [mail@activecaresupport.com](mailto:mail@activecaresupport.com).